EXHIBIT 4

Brian Lanier



Brian Lanier

Apple

Cupertino, California · 500+ connections





Join to Connect

About

With more than 25 years' experience in product development, program management, and architectural leadership, I transform businesses by driving innovation, strengthening customer loyalty, and creating new market opportunities.

As Vice President of Engineering at Comcast, I spearheaded the Converged Products initiative, redesigning the set-top box, rebuilding the software stack, and revolutionizing the architecture of the entire cable system to launch our new X1 Platform.

The X1 platform transformed Comcast from a technology consumer dependent upon external vendors such as Motorola, Pace, and Cisco, to an independent technology producer and reduced annual costs by more than \$3.5B.

I was also instrumental in developing a significant future revenue stream for Comcast as

other cable operators license the new X1 technology to better compete with telecom and satellite rivals, fundamentally changing the industrywide business model.

As Vice President of Product Development & Software Engineering at TiVo, I led a team of 200 employees pioneering broadband delivery of Emmy Award-winning content to widen our customer offering from TV shows to millions of movies, video clips, and songs.

And at Moxi Digital, as Director of Software Development, I led the overall software architecture and design effort for "Moxi Media Center" home media server, winning the CES Best of Show Award in 2002.

► WORK AUTHORIZATION

Hold dual US and EU citizenship

► AREAS OF EXPERTISE

Strategic Planning ♦ Business Development ♦ Agile Methodology ♦ Architectural Leadership ♦ Customer Acquisition ♦ Client Retention ♦ Partnerships & Alliances ♦ Continuous Improvement ♦ Virtualization ♦ Cloud Computing ♦ Risk Management ♦ Mergers & Acquisitions ♦ Turnarounds ♦ Revitalizations

► OPEN TO NETWORKING OPPORTUNITIES

Please feel free to contact me at +1.408.666.6970 or brian@lanier.org.

Experience



CTO

GrubHub

Sep 2014 – Jan 2016 · 1 year 5 months

Chicago, Illinois



Brian Lanier



Vice President – Product Development & Software Engineering

TiVo

2004 - 2009 · 5 years

Alviso, California

At TiVo, I led product development, program management, and quality assurance for our Emmy Award-winning TiVo DVR and Service, while managing 200 employees and contractors globally. I was also a key member of the Product Strategy team.

Some of the key ways in which I made a difference include:

INNOVATION / BUSINESS TRANSFORMATION

► Pioneered broadband delivery of content, allowing subscribers to download and watch millions of TV shows, movies, video clips, and songs on both...

Show more

Director of Product Development

Scale 8

2002 – 2003 · 1 year

San Francisco, California

At Scale 8, I led the technical turnaround effort for a struggling dot-com, turning a service-based file hosting operation into a distributed network-attached storage product.

My impact on the business:

► Analyzed existing development efforts and eliminated nonessential initiatives to minimize cost.

Director of Software Development

Moxi Digital (acquired by Digeo) Brian Lanier 2000 – 2002 · 2 years

Palo Alto, California

In this role, I oversaw all aspects of user interface design, usability testing, and information architecture.

My best achievements were:

- ► Led overall software architecture and design effort for award-winning "Moxi Media Center" home media server, winning CES Best of Show Award in 2002.
- ► Played instrument role in sale of company, establishing credibility of technology in discussions with prominent investors including Paul Allen and Digeo.

Director of Software Engineering, Desktop Products & OEM

Pinnacle Systems (now Avid)

 $1995 - 2000 \cdot 5$ years

Mountain View, California

At Pinnacle Systems, I built award-winning media production products based on Windows, Mac, and proprietary embedded product families.

My key contributions to the organization were:

- ► Led technology evaluation, due diligence, and post-merger integrations for 11 acquisitions.
- Contributed to rise in stock price from \$2 to \$42.

Education

Brian Lanier Clara University

Bachelor of Science (B.Sc.) · Decision and Information Sciences

1986 - 1990

View Brian Lanier's full profile to

See who you know in common

Get introduced

Contact Brian Lanier directly

Join to view full profile

Others named Brian Lanier



Brian Lanier

Creative leadership, vision, strategy, and direction.

San Francisco Bay Area



Brian Lanier

Senior Reservoir Engineer at Pivotal Petroleum

Dallas/Fort Worth Area



Brian Lanier

UX/UI Design Contractor at Percipient.ai

San Francisco Bay Area



Brian Lanier

Software Development Manager, Swift Documentation Team at Apple

San Francisco Bay Area

43 others named Brian Lanier are on LinkedIn

See others named **Brian Lanier** Brian Lanier

Learn the skills Brian has



A3 Problem Solving for Continuous Improvement



Strategic Partnerships



Creating a Unique Competitive Advantage

See all courses

Brian's public profile badge

Include this LinkedIn profile on other websites



Brian Lanier Apple



Santa Clara University

View profile

Linked in

View profile badges

View similar profiles

IMETRO

I- Metro



Raghu Hiremagalur

CTO at LinkedIn

Brian Lanier



Anant Jhingran

Ming Lu

CTO, eBay Classifieds Group Emerging Markets



Jim Miller

Mazen Rawashdeh

© 2019 About

User Agreement Privacy Policy

Cookie Policy Copyright Policy

Brand Policy Guest Controls

Community Guidelines Language ➤